

Aurie Ceylon

Director - Choreographer - Arts Leader

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www.heyitsaurie.net

New York City-based director, choreographer, and arts leader specializing in musical theatre, theatre for young audiences, and youth arts programming. Experienced across the full theatrical and organizational process, and with a foundation deeply rooted in musical theatre, driven by a love of storytelling, collaboration, and arts education. Passionate about creating imaginative, dynamic, and inspiring theatrical experiences for young artists, families, and audiences of all ages.

Artistic Leadership & Professional Experience

New York City Children's Theater — New York, NY

Artistic Program Manager, Theatre for the Very Young

2021-Present

- Works closely with Founding Artistic Director to build seasons, select shows, and work with artists throughout the script development and production process.
- Leads artistic and administrative programming for the Theatre for the Very Young (TVY) initiative, supporting the creation and delivery of engaging, accessible theatre experiences for young children and families.
- Coordinates and produces NYCCT's touring programs, collaborating with artists, educators, presenters, and partner organizations to bring high-quality family programming to communities throughout the five boroughs.
- Develops and maintains relationships with cultural organizations and community partners to expand access to theatre and introduce family programming to new and diverse audiences.
- Collaborates across artistic, education, production, and administrative teams to execute programming and support the organization's artistic and operational goals.

The Flea Theater — New York, NY

Audience Development Associate

2018-2020

- Collaborated with the Artistic Director, Executive Director, and Marketing team to develop annual marketing strategy, audience-development initiatives, and promotional campaigns for mainstage productions.
- Managed membership database, box office reports, and group sales.
- Designed and created quarterly newsletter.
- Worked with Artistic Director, Executive Director, and Marketing team to build marketing calendar, promote mainstage theatrical productions, and connect with new audiences.

Directing & Choreography

ANNIE (2026)	Director	Bergen Performing Arts Center
MATILDA JR. (2026)	Director/Choreographer	Bergen Performing Arts Center
RENT: School Edition (2026)	Director	Bergen Performing Arts Center
FROZEN JR. (2025)	Director/Choreographer	Bergen Performing Arts Center

Showtime Cabaret (2025)	Director	Bergen Performing Arts Center
ALADDIN JR. (2025)	Director/Choreographer	Bergen Performing Arts Center
WIZARD OF OZ (2024)	Choreographer	Bergen Performing Arts Center
MOON SPIES VS EARTH (2021)	Director/Choreographer	TADA! Youth Theater
<i>Hamilton</i> Showcase (2017)	Choreographer	ReBirth Arts Collective

Selected Professional Performance

AMERICAN IDIOT	1st International/2nd National	WorkLight Productions
HAIR	Canada/US	Prather International
THE LIGHTNING THIEF	US/National	TheatreWorks USA
GIRLS NIGHT	Smith Center, Las Vegas	Entertainment Events

Costume/Props Design

ANNIE (2026)	Props Design	
MATILDA JR. (2026)	Costume/Props Design	Bergen Performing Arts Center
FROZEN JR. (2025)	Costume/Props Design	Bergen Performing Arts Center
ALADDIN JR. (2024)	Costume/Props Design	Bergen Performing Arts Center

Areas of Expertise

Artistic Leadership

Season Development • Program Development • New Work • Casting • Artist Collaboration

Direction & Choreography

Musical Theatre • Production Management • Rehearsal Leadership

Theatre for Young Audiences

Youth Development • Teaching Artists • Curriculum Development • Family Programming

Performance

Acting • Voice • Dance • Piano • Sight Reading

Education

Howard University
BFA, Acting | 2012

References available upon request